

Shared Local Post Card Advertising Program

Brought to you by:
GenSunRoofingNJ.com



[Video of how it works and costs](#)



Dear Prospective Advertiser,

Thank you for your interest in our Shared Post Card Advertising program.

Why are we offering this to you?

We are a local roofing company that has been advertising to homeowners with an individual post card for years. Despite the tremendous success of sending post cards, the cost has risen significantly.

As of 7/1/25, it costs us over \$7,000 to send a regular 4x6 postcard to 10,000 homeowners!!

When placing a 4x6 ad on the shared post card the size of 14x11", the costs drops to below \$950 as long as we fill in the rest of new advertisers to the 14x11 inch post card!

Considering the average return on every post card we send is 6 roofs completed, the \$7,000 cost in mailing is worth it but we know there is a better way to reduce costs and help other business owners, as well

14"w × 11"w post card with us and reduce overall costs to you

Our Shared Local Business Post Card is an opportunity to:

- 1. Bring quality local businesses with deals to your local market**
- 2. Reduce the ad cost for you to be in front of local targeted audience**

We will share the overall costs to advertise to 10,000 or more local mailers. (yes, we are paying our share, as well and we are not making a profit on the advertising space)

You will save a substantial amount of money opposed to mailing post cards yourself!

GenSun doesn't make a profit on the mailings.

We are even paying our fair share for the cost of a Triple Ad



Let's advertise together

- Low cost
- High returns
- Increase income



Ideal for home service providers, personal services and local retailers

Contractors:

- ✓ Electricians, Plumbers, HVAC
- ✓ Garage Door, Cleaners, Gutters
- ✓ Kitchens, Baths, Additions, Windows, basements
- ✓ Landscapers, Lawn Care, Pool, Decks, Patios, Awnings

Personal Services:

- ✓ Real Estate, Mortgage, Insurance
- ✓ Taxes, Attorneys
- ✓ Health, Personal Care
- ✓ Any other personal services

Retail:

- ✓ Pizza, Restaurants
- ✓ Car Services and dealers
- ✓ Spas, Nails, Massage
- ✓ Any other Retail services

If you have done your postcards, valpaks, local magazines and newspapers in the past....this Shared Post Card Advertising is right for you!

No Roofers and or Siding Contractors are allowed



Major advantages of Shared Post Card Advertising vs. other forms of Print advertising

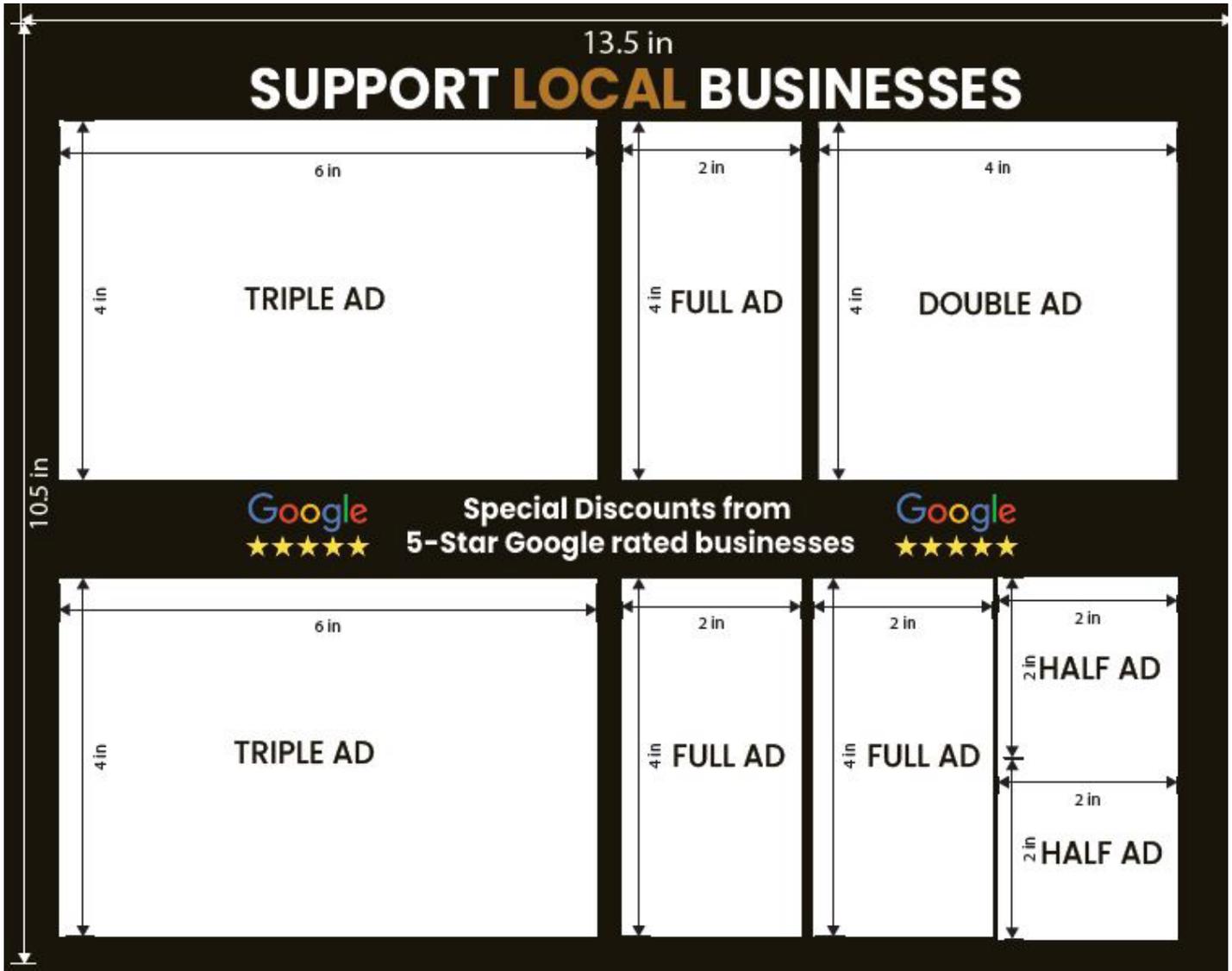
- Exclusive per type of business
- Only one advertiser per industry
- Delivered directly to mailboxes
- Targeted Local marketing
- High visibility and Read thru rates
- Upwards of 2000% less than doing it on your own
- High Rate of Return (ROI)
- No Competition
- Long Shelf life of 4 months
- No contracts or minimum ad runs

**SUPPORT
LOCAL
BUSINESS**

14" wide x 11" high Post Card

The picture below is much smaller than the actual post card

Ad sizes can be customizable based on your desires



**Cost per ad depend on the town you choose from the "Town Availability" chart on the next page*

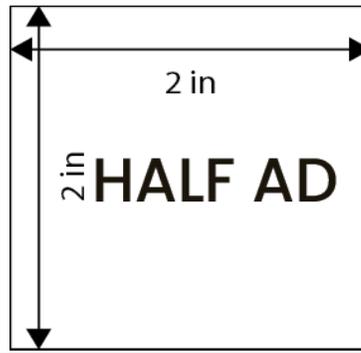
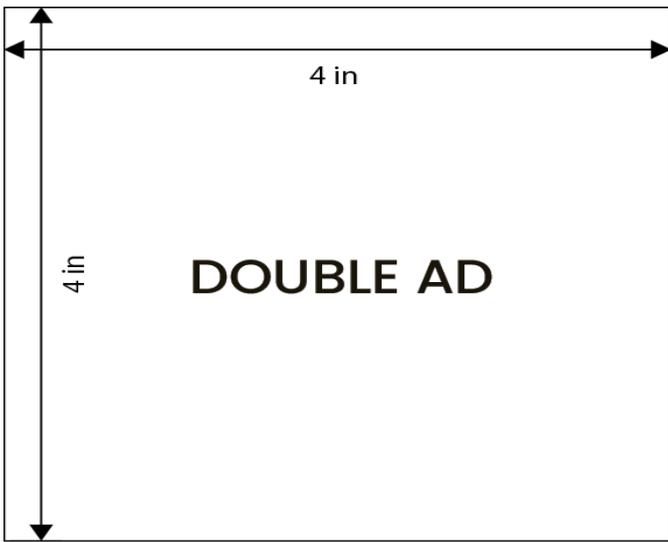
**Ad Dates will be determined after we hear your requests for ideal mailing dates*

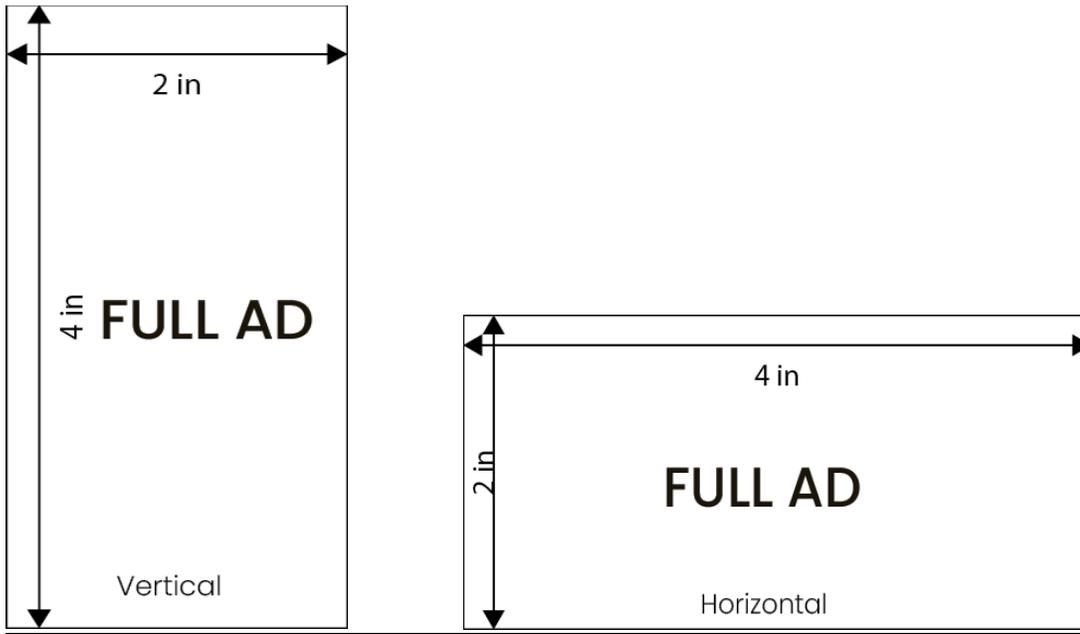
**No contracts or minimums ad runs*

**10% discount*

Actual Ad Sizes

Regular post card size ad





*You can choose any size ad

*you can choose more than one ad or combine the sizes into one ad.

*10% discounts on multiple ads or in multiple towns.

See costs on next page



The cost per 10,000 mailers is as little as 2.5 cents per homeowner!

10% Discount for first time advertisers!		2"h x 2"w	4"h x 2"w	4"h x 4"w	4"h x 6"w
		Half Ad	Full Ad	Double Ad	Triple Ad
Town Availability	Total Mail				
Area 1: Hawthorne 8048/Midland Park 3126	11174	\$291	\$419	\$771	\$1,062
Area 2: Haledon/North Haledon	8288	\$215	\$311	\$572	\$787
Area 3: Wyckoff 6162/Waldwick 3815	9977	\$259	\$374	\$688	\$948
Area 4: Ridgewood 9535/Glen Rock 4184	13719	\$357	\$514	\$947	\$1,303
Area 5: Fair Lawn	13243	\$344	\$497	\$914	\$1,258
Area 6: Elmwood Park	8322	\$216	\$312	\$574	\$791

Price includes an email to all, as well

Additional Discounts Available	
3 Territories	10% off
Bring a Friend	10% off for both
2 Full Ads (Front and Back Placement)	10% off
Double Ad + Full Ad (separately or combined dimension)	10% off
* Additional Discounts can't be combined with one another	

We want to help you reduce your ad costs and bring in revenue!

[Book a Zoom 9am-930am Friday](#)

Process to get started

Since we are not profiting from any of the post card mailings, we need to make the process of answering questions as automated as possible

We have created a simple procedure:

1. Review all our video below which will answer 99% of your questions.
2. Email CoachJimGenSun@gmail.com any questions or simply follow step 3 below
3. You can book a [Friday 9-930am Zoom Meeting](#) where Coach Jim will be available for potential advertisers (we will allow up to 10 people in
4. AFTER WE RECEIVE ENOUGH INTEREST FROM POTENTIAL ADVERTISERS....We will provide a sign on page where you can choose ad size, territory, submit your camera ready ad (we do have a designer if you need one) and make payment 2 weeks before we send all ads to printer.
5. And we will decide on Ad Mailing Dates after we all agree as to an ideal time to mail for each of the advertisers



[Watch Video](#)